

# Canon Europe Environmental Charter

Canon Europe's Environmental Charter has been built on the fundamental principles outlined in the Canon Group's Environmental Charter. It reflects Canon's business operations and the impact we have on the environment in the geographical region.

## **The corporate philosophy of Kyosei**

To achieve corporate growth and development while contributing to the prosperity of the world and the happiness of mankind.

## **Canon's Environmental Assurance philosophy**

In line with the Kyosei philosophy, we pursue maximization of resource efficiency and contribute to the creation of a society that practices sustainable development.

## **The Fundamental Policies for Canon Europe's Environmental Assurance**

We seek to harmonizing environmental and business interests related to all Canon's activities and offering products with less environmental impact through innovative improvements in resource efficiency.

These fundamental principles will be supported by the following rules:

- 1 Establish and operate an environmental management system designed to continuously improve our environmental assurance and performance.
- 2 Increase the environmental awareness of Canon Europe's employees and encourage environmental protection initiatives on individual and company level.
- 3 In purchasing resources, give priority to materials, parts and products with lower environmental impact.
- 4 Operate in accordance with all environmental laws in each country in Europe as well as upholding Canon Group environmental assurance agreements.
- 5 Actively pursue pollution prevention, energy and resource conservation and focus on the elimination of hazardous substances in all our Canon activities.
- 6 Encourage collection and recycling of our products at the end of their lifetime.
- 7 Maintain close relationships with governments, communities, NGO's and other interested parties and actively disclose information on our environmental programs and performance.

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**Hajime Tsuruoka**

*President and CEO  
Canon Europe*